

## **WHEN TO SHOOT CALENDAR**

### **JANUARY**

- winter photos, New Year's
- studio shoot - fitness, beauty, business

### **FEBRUARY**

- Valentyne's Day
- studio shoot - maternity, fitness, liquid art

### **MARCH**

- St. Patrick's Day & spring photos
- studio shoot - business, medical, nutrition

### **APRIL**

- Easter, studio shoot - babies
- outdoor fitness

### **MAY**

- Mother's Day
- outdoor fitness photos, lifestyle couples, maternity

### **JUNE**

- Father's Day , summer photos
- outdoor wedding, fitness, summer theme

### **JULY**

- Canada's Day
- outdoor nature, travel, lifestyle such as barbeque, food, parties

### **AUGUST**

- summer activities such as travel, lifestyle, food, sports

### **SEPTEMBER**

- back to school, fall photos
- outdoor families, children, fashion, lifestyle, fitness

### **OCTOBER**

- Thanksgiving, Halloween
- outdoors families, children, fall nature
- studio families, children

### **NOVEMBER**

- Remembrance Day
- outdoors fall nature
- studio families, beauty shots, fitness

### **DECEMBER**

- Christmas , Boxing Day, New Year's photos

## **WHEN TO UPLOAD CALENDAR**

**JANUARY** - Easter

**FEBRUARY** - Mothers' Day

**MARCH** - Fathers' Day

**APRIL** - Canada Day

**MAY** - summer

**JUNE** - back to school

**JULY** - Thanksgiving & Halloween

**AUGUST** - Remembrance Day

**SEPTEMBER & OCTOBER** - Christmas, Boxing Day, New Years